

Opening FALL 2016 DOORS



A Labor of Love ScholarShop will Close in 2017



ScholarShop—Clayton



ScholarShop—Webster Groves

In September, The Scholarship Foundation announced that the board of directors voted to begin the process of closing the ScholarShop stores and focus on maximizing assistance to area students. With nearly 57 years of success raising a combined net revenue of \$28 million, ScholarShop has been consistently and adversely affected by dramatic changes in the retail and fashion industries. Five years of heroic efforts by ScholarShop staff, volunteers, consultants, and the community of donors and shoppers proved unable to turn the tide.

Since the announcement was made, ScholarShop has been flooded with devoted shoppers and inundated with statements of dismay that this state-of-the-art, diversely populated, and wildly popular store will not continue beyond the coming year. Scholarship Foundation donors and nonprofit partners in the community immediately expressed appreciation for the model of effective stewardship in difficult times set by the Foundation board and staff.

The first priority of The Scholarship Foundation is to provide financial support to help make college attendance — and graduation — a reality for area students. The prospect of closing ScholarShop creates an important opportunity for The Scholarship Foundation to adapt fundraising efforts to fully meet students' needs.

Barb Touchette, board president, commented, *"Our board dedicated more than 300 hours of work toward making this informed decision. We are so grateful for all the community support and for the fact that our staff and volunteers are unwavering in their dedication to our mission. This change will be implemented during 2017, and will allow us to have an increased focus on students, rather than infrastructure, as we look forward to the 100th anniversary of our organization in 2020."*

Donations

ScholarShop will continue accepting clothing donations through December 30, 2016. Donor statements will be mailed in early March, 2017. The Scholarship Foundation will gladly and gratefully continue to accept financial contributions to support area students who are ready to succeed but lack only the economic means.

Shopping

Both ScholarShop locations remain open and are offering regular merchandise and promotional sales. Shoppers need not worry; plenty of notice will be provided before any location closes.

Please come shop!

Celebrating

As ScholarShop operations draw to a close later in 2017, look for announcements of ways to celebrate the remarkable legacy of this ground-breaking enterprise and the generous staff members, volunteers, donors, and customers who contributed to ScholarShop's many decades of significant student support.



Above: In 1999, ScholarShop customers burst through the new front doors on opening day.

Far left: First ScholarShop at 7809 Forsyth, circa 1960

Left: 2016 Volunteer Appreciation Luncheon and Shopping Event—Dana Romeis, Scholarship Foundation Board Member, Ann Houston, ScholarShop-Webster Groves Volunteer

Speaking of Democracy

Getting the Word Out, Solidifying Student Coalition

Show Me Democracy

In 2014, when protesters marched past the home of Scholarship Foundation graduate and filmmaker **Dan Parris**’ chanting, “Out of your homes into the streets!” he responded with his camera, of course. Now, more than two years and 1,100 hours of work later, Dan is in the process of releasing *Show Me Democracy*, a 90-minute documentary about young people making change.

Show Me Democracy screened publicly for the first time in four different venues in November as part of the St. Louis International Film Festival. During the week of the festival, more than 800 community members, middle and high school students, and community partners viewed the film and interacted with some of those featured in it.

Dan’s film company, Speak Up Productions, partnered with The Scholarship Foundation of St. Louis to chronicle seven of the Foundation’s Education Policy Interns contending with racial tensions in St. Louis and disparities in access to higher education. The documentary follows the interns’ initial frustrations with systemic injustice such as police brutality and failing school systems; their first meetings as a team; one intern’s experiences in street-level protest after leaving the program; and the group’s visits with elected Missouri representatives. At the State Capitol, they advocate for education reforms to improve educational access for those with limited financial resources, students of color, and immigrant students in Missouri. The film ultimately reveals the power of a group of committed young people in complex and imperfect systems.

“It is my hope that Show Me Democracy will educate youth on why engagement and advocating for improved access to postsecondary education are important. Through our film, young people will discover that anyone — regardless of gender, age, race,



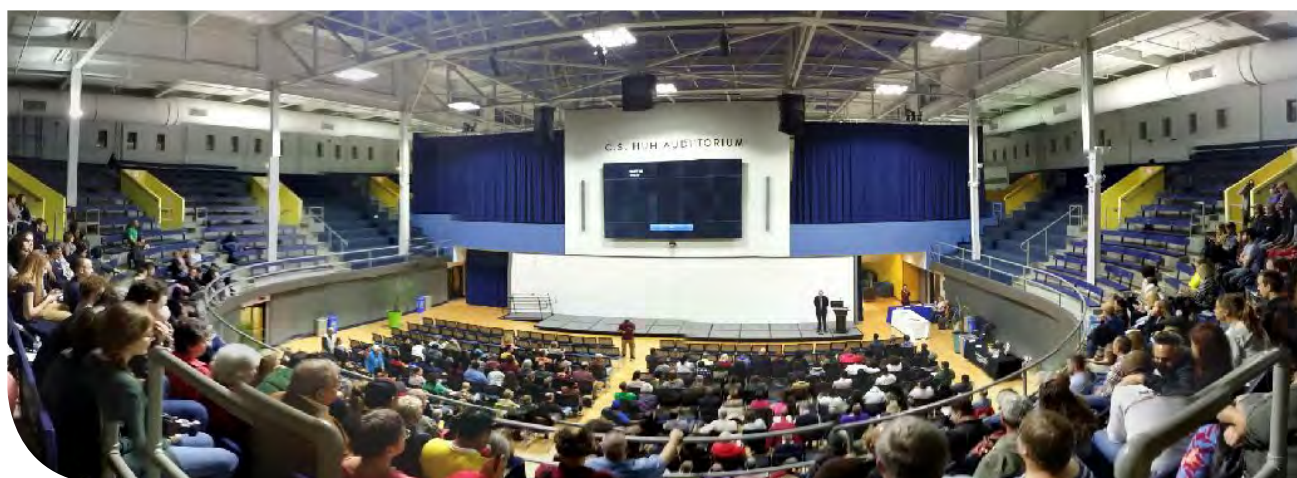
culture, or economic circumstance — can make an impact and affect change for themselves and those around them,” says Dan Parris, film director.

For *Show Me Democracy*, Speak Up Productions partnered with the nonprofit Continuity, whose mission is to expand diversity in media production. Students edited scenes and assisted with the film’s marketing and distribution. Music for the film was composed by Grammy Award Winning Producer, J.R., aka Courtney Orlando Peebles, of St. Louis. The film and its partners have received support from **Missouri Humanities Council with support from the National Endowment for the Humanities, Missouri Arts Council, Regional Arts Council, Volunteer Lawyers and Accountants for the Arts, and the St. Louis Community Foundation**. Speak Up Productions also produced the award-winning film *What Matters* about Parris and his friends trying to live in extreme poverty on \$1.25 a day across three continents.



Top: *Show Me Democracy* characters during panel discussion following premiere screening.

Above: Dan Parris (director/editor), Courtney Orlando (composer) and Karina Arango (subject), and on the set of KPLR11 with Shirley Washington.



St. Louis International Film Festival premiere screening of *Show Me Democracy* at Saint Louis University’s Center for Global Citizenship



2015-2016 Interns, clockwise from left: LaTwuanna Troupe, Raamish Saeed, Amber Overton, and Areli Muñoz Reyes

2016-2017 Interns, left to right: Amber Overton, Vanyah Moore, Tiara Burtin, Chris Walter, and Manager of Advocacy and Policy Research Karissa Anderson

Education Policy Interns, 2016-2017

The Education Policy Interns have begun a fourth year of research, agenda setting, and position formation. The program is designed for current upper-class undergraduate or graduate students to develop and hone their public policy skills for advocacy on matters affecting low-income and first generation students. They work at the institutional, state, and federal levels as contracted researchers, forming a nucleus of work that supports the Active Advocacy Coalition. Education Policy internships are made possible by generous grants from **Deaconess Foundation** and **Incarinate Word Foundation**. This year's interns are:



Amber Overton, Senior Policy Intern

- M.S.W., 2015, Washington University in St. Louis
- B.A., 2013, Psychology, Saint Louis University

Tiara Burtin

- B.A., Public Administration, 2018 (anticipated), University of Missouri-St. Louis

Vanyah Moore

- M.A., Education, 2016, University of Missouri-St. Louis
- B.S., Criminal Justice, 2014, Barry University

Areli Munoz Reyes

- A.A., Education, 2017 (anticipated), St. Louis Community College

Chris Walter

- B.A., Business Administration, 2017 (anticipated), University of Missouri-St. Louis

St. Louis Graduates' Active Advocacy Coalition

After a year of planning, outreach, and communications, the student-led Active Advocacy Coalition held a 24-hour conference at Tan-Tar-A Resort, attended by 75 students from universities across the state. Students were joined by policy interns and staff from **The Scholarship Foundation** and **Wyman Teen Leadership Program**, and representatives of **Deaconess Foundation**, **St. Louis Regional Chamber**, **TG Philanthropy**, and **Lumina Foundation**. During their time together, students discussed identity characteristics, screened the film *Show Me Democracy*, trained on advocacy issues and strategies, and began the process of setting a coordinated agenda for 2017.



Above: 30 students from Active Advocacy Coalition visited the Missouri Legislature in February, 2016 to deliver critical information about Bright Flight, the state's merit scholarship.

Below: Students gathered for a full day conference and training in October, 2016.

National Appearances

Recent months have included a number of important presentations on student-led advocacy featuring the work of the Education Policy Interns, The Scholarship Foundation, Active Advocacy Coalition, and St. Louis Graduates.

October 2016

National Scholarship Provider's Association, Annual Conference in Kansas City, MO

Plenary presentation to 400 attendees and a breakout session with 75.

National College Access Network

Published guest blogpost and *Show Me Democracy* trailer for readership of 1,200 member agencies

Grantmakers for Education

Workshop session on authentic, student-led advocacy.

November 2016

St. Louis International Film Festival

Screenings and panel discussions of *Show Me Democracy* at Saint Louis University, St. Louis University High School, Missouri History Museum, and Premier Charter School

Educational Opportunity Association/Midwest TRIO and College Access Professionals

Faith Sandler awarded inaugural Advocacy Award

Announcing BJC Scholars Fund

At the Intersection of Education Equity, Health, and Longevity

In response to regional community needs identified by the **Ferguson Commission**, **BJC HealthCare** has created a new scholarship opportunity for college-bound high school seniors who plan to pursue a two- or four-year degree. The **BJC Scholars Fund** is funded by BJC and administered by **The Scholarship Foundation of St. Louis**. It will provide scholarship grants to students and financial aid counsel to students, families, and professionals who work with them.

Renewable scholarships of \$10,000 each will be awarded to 50-60 students annually at full implementation. Scholarships will be awarded to students residing in the following counties served by BJC hospitals: Boone, Crawford, St. Charles, St. Francois, St. Louis, and City of St. Louis in Missouri, and Madison and St. Clair in Illinois. Each year, 14 new students will be selected.

Awards will be need-based and consistent with all other selection criteria established for all programs by the board of directors of The Scholarship Foundation of St. Louis. To be eligible to apply, students must be high school seniors seeking to enroll at Missouri or Illinois state colleges or universities. The Scholarship Foundation will support students and parents in taking full advantage of other state, federal and institutional funds to which students are entitled, to ensure that the BJC scholarship award completes the funding required for full-year attendance.

BJC has funded this scholarship program to take community action on the findings of **For the Sake of All** and **Forward through Ferguson**. The scholarship fund underscores BJC’s strong advocacy for education, in recognition of the connection between education and improved health and longevity.



*“BJC is at heart a health care organization. We are also the area’s largest employer and are actively engaged with our community,” says **Steve Lipstein**, BJC president and CEO. “We want to take meaningful action, beyond our role as a health care provider, in helping move forward in the wake of events that shook our community two years ago.”*

“One need identified in the Ferguson Commission report is to increase college access and affordability. We also know statistics and studies show there is a very strong connection between higher education levels and better health outcomes. By creating this new scholarship fund, BJC hopes to make an impact in helping young people attain their educational goals and create new opportunities for a brighter and healthier future.”

BJC HealthCare



1. Alton Memorial Hospital
2. Barnes-Jewish Hospital
3. Barnes-Jewish St. Peters Hospital
4. Barnes-Jewish West County Hospital
5. Boone Hospital Center
6. Christian Hospital
7. Memorial Hospital Belleville
8. Memorial Hospital East
9. Missouri Baptist Medical Center
10. Missouri Baptist Sullivan Hospital
11. Parkland Health Center
12. Parkland Health Center Bonne Terre
13. Progress West Hospital
14. St. Louis Children’s Hospital
15. The Rehabilitation Institute of St. Louis

Meet Tom Fields Class of 2018

“My mentor and friend, **Joe Schulte** (1934-2016), was fond of saying, ‘Every story contains truth. It’s our responsibility to convey that truth.’”



Tom Fields, Class of 2018

Film & Television
New York University–
Tisch School of the Arts

Tom Fields is a film & television student at New York University’s (NYU) Tisch School of the Arts where he concentrates in writing for animation. Inspired by the theater department of St. Louis University High School, Tom embraced the Jesuit ideal of becoming “a man for others” while acquiring a love for storytelling and collaboration. The son of a Chinese immigrant and a disabled Navy veteran, Tom learned early what it means to be “a global citizen” and discovered the opportunities that come with uncompromising hard work.

A distant goal, NYU Tisch became Tom’s “dream school” early in his college search process. Upon admission to NYU some months later, Tom and his family had to acknowledge the hard truth that they could never make his dream a reality without reaching out for help. Then one day, his mother walked into ScholarShop.

With the help of **Thurman Young**, the Foundation’s director of student accounts, Tom put together the financial support he needed and attended NYU Film School. He learned how to live in Greenwich Village and how to cut costs where possible.

Tom has directed both animated and live-action student films. His critically acclaimed short, *Missed Perspectives*, made the semi-final round of the Dallas Sight of Sound Film Festival in 2016. After studying with Oscar-winning professors in Manhattan for a year and a half, Tom spent a semester at the Czech National Film School in Prague, “the cradle of European film.” There, he directed and produced a project shot on 35mm film, a rare opportunity in this digital age.

Grounded in traditional filmmaking, Tom first identifies as a storyteller, hoping to pioneer new mediums in creative narrative. At the urging of a professor, Tom volunteered at the 2015 Tribeca Film Festival, gaining the attention of Penrose Studios, a

*“Because of your generosity,
I can focus on my craft.
Because of your dedication,
I can explore the world.
Because of your support,
I can do what I love.
The Scholarship Foundation
of St. Louis has made all
the difference in my life.”*

San Francisco-based company specializing in virtual reality (VR) filmmaking. As the studio’s first production assistant the following summer, Tom earned a screen credit for *Allumette*, one of the world’s first and most respected VR films. In his second summer at Penrose, Tom became the studio’s spokesperson and VR ambassador, introducing VR storytelling at international film festivals from Cannes to Hong Kong, from New York to Shanghai.

Tom’s Penrose experience has also given him the opportunity to work with industry veterans from Pixar, DreamWorks, and Industrial Light and Magic (of Star Wars fame). Spend 15 minutes with this budding filmmaker and you too will become excited about developments in the animation industry, story development, concept art, and script coverage.

Creative Contributors

Those who support The Scholarship Foundation of St. Louis financially continue to create new ways to contribute:

Gloria Feldman has created the sixth **Gloria and Rubin Feldman Family DSL**, each one has been a commitment she makes anew to students of the St. Louis region.

Enterprise Holdings Foundation has made a generous increase in its annual grant to The Scholarship Foundation for student programs.

Do you have an idea or a gift you’d like to discuss?

Please contact Executive Director Faith Sandler or External Relations Director Karin McElwain-West for a creative conversation.

Enterprise partners with the Foundation in the work of St. Louis Graduates, and sends a signal of ongoing support of educational opportunity through this grant increase.

By the creation of an auxiliary fund for micro-grants to address unforeseen emergencies or opportunities students encounter, **Sid Goldstein** and **Laura Kipnis** are keeping the doors to higher education open.

Understanding the importance of the **Education Policy Interns** (see page 3), **Deaconess Foundation** increased its already very generous grant to support that program in order to allow for the selection of one more intern, essential to the research needing to get done.

In honor of her niece and other caregivers, **Ida Orenstein** has made a contribution to support two scholarships for students of nursing. Mrs. Orenstein turns 106 years old this month.

Responding to community need identified and addressed in the recommendations of the Ferguson Commission, **BJC Healthcare** has created the **BJC Scholars Fund** with a multi-year, multi-million dollar commitment to students in the areas served by their hospitals (see page 4 for more information).

Thank You for Opening Doors for Area Students

Tributes in Honor of

July 1 – November 15, 2016

✧ This symbol indicates a donation of \$50 or more.
* Deceased

BIRTHDAY
Audrey Adreon
Aileen Shapiro

SPEEDY RECOVERY
Paul Arenberg*
Madge Treeger

SPECIAL BIRTHDAY
Dolly Arnstein
Marian and Art Auer
Marian D. Auer DSL

SPECIAL BIRTHDAY
Barbara Barenholtz
Jean Agatstein✧
Gay Hirsch and Henry “Hank” Ross✧
Gay M. Hirsch and Henry D. Ross DSL

SPEEDY RECOVERY
Dean Beckstead
Marian and Art Auer✧
Marian D. Auer DSL

AMAZING ACHIEVEMENT
Rick Brabbee
Betsy and Stuart Zimbalist✧

SPECIAL BIRTHDAY
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Patty, Jerry, and Leah Padawer

BIRTHDAY
Victor Cohn
Patty, Jerry, and Leah Padawer

SPECIAL BIRTHDAY
Jo Croner
Marian and Art Auer✧
Marian D. Auer DSL

SPECIAL BIRTHDAY
Phillip Dressel
Boo and Chuck Cook

RECOVERY
Mrs. John Durham
Marian and Art Auer
Marian D. Auer DSL

BIRTHDAY
Gale Epstein
Betty Rae Epstein

SPECIAL BIRTHDAY
Michael Goldstein
Patty and Jerry Padawer

APPRECIATION
Sid Goldstein
Dale and Barry Sharon✧
Laura Kipnis and Sid Goldstein DSL

BAT MITZVAH OF GRANDDAUGHTER, MARISSA
Helane and Warner Isaacs
Audrey Shanfeld

SPEEDY RECOVERY
John Isaacs
Pat and Erwin Bry
M. Erwin and Patricia R. Bry DSL
Joyce and Tom Lewin
Audrey Shanfeld

APPRECIATION
Joanne and Joel Iskiwitch
Julia Muller and Earl Shreckengast✧

SPEEDY RECOVERY
Joyce Jacobs
Marian and Art Auer✧
Marian D. Auer DSL

50TH ANNIVERSARY
Judy and Philip Kaplan
Carol and Bob Jones

SPECIAL BIRTHDAY
Fanny Katz
Jean Agatstein✧
Sue Marcus

SPEEDY RECOVERY
Essie Kessler
Margie Talcoff

APPRECIATION
Lynne Kipnis
Arthur Prensky✧

BIRTHDAY
Maxine Levy
Sissy Price

MARRIAGE OF JILL AND MICHAEL MALASHOCK
Patty and Larry Malashock
Rosemary Cooper✧

SPECIAL BIRTHDAY
Richard Marx
June R. Bierman✧
Rick Marx✧

BIRTHDAY
Rose Mass*
Betty Rae Epstein

BIRTHDAY
Paula Meyer
Nancy Kalishman✧
Allan and Marcia Kohm
Dorothy and Harold Schneider

50TH ANNIVERSARY
Renee and Henry Reckler
D.J. Serkes

APPRECIATION
Morton Rinder
Joan Silber

ANNIVERSARY
Dana and Jim Romeis
Elaine Coe and Andrea Coe Welnick✧
James Joshua Romeis DSL

ANNIVERSARY
Dorothy and Harold Schneider
Peggy Gibstine

APPRECIATION
The Scholarship Foundation Staff
Lisa Thorp

HONOR
Stacey Smith
Miriam Reinharth✧

60TH ANNIVERSARY
Susan and Ben Uchitelle
Anne Hetlage✧

SPECIAL BIRTHDAY
Barb Wolkowitz
Laura Kipnis and Sid Goldstein

SPECIAL ANNIVERSARY
Debbie Zimmerman and Jon Root
Lynne Kipnis and Steve Rothman✧

Tribute Gifts Can Be Made in Three Ways:

Direct Payment

Make checks payable to The Scholarship Foundation and mail with relevant information to The Scholarship Foundation – Tribute Fund, 8215 Clayton Road, St. Louis MO 63117.

Online Payment

Pay by credit card on the Donate Money page of the Foundation’s website, sfstl.org. Scroll down to the Tribute Gifts section and click on the Donate Now button. Complete the online Tribute Gift form and click Submit at the bottom of the page.

Drawing Account

For a frequent tribute donor, a drawing account is a convenient option. An account can be set up from which available funds can be drawn for tributes with just a phone call or email. To open an account or to add to a balance, send a check or provide credit card information over the phone. To establish a Drawing Account, contact **Tyronica Dowdy**, administrative assistant, at 314-932-6920.

Tribute gifts are processed at least two times each week by volunteers and staff. Tributes of \$10-\$24 are acknowledged with a panel card and those of \$25-\$49 are acknowledged with a foldover card. Tributes of \$50 and more are acknowledged by a letter from Foundation leadership and are specially noted in the newsletter. Tribute gifts to The Scholarship Foundation of St. Louis are tax-deductible. Minimum tribute gift for publication is \$10.

Thank You for Opening Doors for Area Students

Tributes in Memory of

July 1 – November 15, 2016

◆ This symbol indicates a donation of \$50 or more.

* Deceased

John C. Abel

Jennifer Abel◆
Catherine Bowers and
Charles Mayhew◆
Karen and Mark Colombo◆
Tammy and David Gierse◆
Cheryl Goehler and John Bohney
John Honrath◆
Cheryl and Charles Lewey◆
Faith Sandler and Michael Holohan◆
Leslie and Nelson Wainwright◆

Paul Arenberg

Wesley, Anita, Braxton, and
Averi Allen◆
Susan Arenberg◆
Harriette S. Arkin
Martha and David Aronson◆
Marian and Art Auer
Marian D. Auer DSL
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Kathianne and David Crane◆
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Dr. and Mrs. Marcos Rothstein
and Family
Barbara and Larry Schoenfeld◆
D.J. Serkes◆
Mindy and Stanley Wachtenheim◆

New Contributors

The Foundation is grateful for the following first-time gifts received through the annual giving campaign, gifts to Bravo Fund, major gifts to Designated Scholar Loans, and gifts given for special projects from July 1–November 15, 2016.

Vickie Berry
Mary E. Bickel
Mr. and Mrs. John Brightman
Carla and Edward Doisy
Dr. Aurelia A. Dunagan
Sandi and Tom Fischer
Joan Gerard
Carol Hamilton
Peggy Guest and Frank Hamsher
Kathleen Holman and
Edward Kniep
Essie and Earl Kessler

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Janice and John Mantovani
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THE SCHOLARSHIP FOUNDATION OF ST. LOUIS, a nonprofit organization founded in 1920, is based upon the conviction that an educated citizenry is essential to a healthy democracy. The Scholarship Foundation of St. Louis sees education as a catalyst, an agent of change for individuals, families, communities, and nations. The Foundation envisions a community that truly recognizes the importance of educational attainment and assures that positive educational outcomes are accessible to all regardless of economic circumstance. This is a community in which doors will not be closed to those who lack financial resources, and postsecondary education will be available to all with the potential to succeed.

Our Mission & Vision

Opening DOORS
FALL 2016